



RON DEARING
UTC

**SPONSORSHIP
OPPORTUNITIES**

**HELP
GROW
EMPLOYEES
THAT GIVE
YOUR
BUSINESS
THE EDGE**

RONDEARINGUTC.COM

#GetTheEdge

UNLOCKING STUDENTS' INFINITE POTENTIAL TO EXCEL

We're looking for businesses to support our mission to provide a unique employer-driven education to give our young people the edge in a rapidly evolving digital world.



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ABOUT RON DEARING UNIVERSITY TECHNICAL COLLEGE

RDUTC is a completely different type of school for 14 to 18 year olds, which opened in a brand-new building in Hull city centre in September 2017. We provide our students with a unique, employer-engaged curriculum which provides a talent pool of young people for our Employer Partners to recruit from.

Working closely with our employer partners, we equip our students with the academic, technical, creative and generic skills they need to take up careers in the Engineering, Tech and Creative sectors. Our unique curriculum, designed by our employer partners, combines exciting and relevant qualifications with opportunities to work on real projects. This application of theory to practice ensures that our students consolidate and extend their knowledge and skills and gain invaluable industry experience. Our approach works from both an educational and an employer perspective. Ofsted judged RDUTC to be Outstanding in all areas. Over 50% of our Year 13 leavers progress onto apprenticeships, compared to only 7% nationally.

We are now seeking other successful businesses to work with us. The benefits to your business will be huge: not only will you be able to access our state-of-the-art facilities for your own business

needs, but you will be associated with our revolutionary school, our high-profile Founding Partners, Major Partners and Partners and, most importantly, have the chance to help grow your own future employees.

Read on for more details on the various levels of sponsorship and partnership available. We hope that you are as excited about this opportunity as we are.



Charlie Spencer OBE
Governor and
Executive Chairman
of Spencer Group

Sarah Pashley
Principal

Ofsted
Outstanding

“ Judged
OUTSTANDING
IN ALL AREAS
by Ofsted. ”



WE ARE INVESTING IN CUTTING-EDGE TECHNOLOGY

£10m

state-of-the-art new building

£350,000

investment in VR technology
and 3D printers



Industry-standard science labs
and workshops



Conference
and board
room facilities
available
for hire



Located in
the heart
of the 2017
UK City
of Culture



GROW YOUR OWN TALENT

Help grow your own tailor-made employees of the future.



ENHANCE YOUR CSR

Play a role in developing the next generation of talent by offering work placements and mentoring.



NETWORKING OPPORTUNITIES

Get priority invitations to RDUTC social and business events to meet other like-minded professionals.



BRAND ASSOCIATION

Unique opportunity to be linked with Hull's outstanding UTC and the region's top local businesses.



SPONSORSHIP OPPORTUNITIES

WHY GET INVOLVED?

We're looking for businesses that want to make a difference to young people's lives and play a part in developing employees of the future to help our region flourish.

Our innovative and exciting new building gives staff, students and employer partners a special environment in which to excel - and they do!

As Hull's first University Technical College, our aim is to work with as many local employers as possible to give our students a rich and rewarding experience.

All of our Employer Partners are deeply committed to supporting RDUTC in its aim to equip the region's young people with the skills, qualifications and experiences they need for local businesses and the local economy to grow. We want businesses that share our passion for the region to join us in ensuring that we work together to produce the next generation of engineers, creatives, digital technology specialists and entrepreneurs who will play a key role in the regeneration of this area.

“

“Young people who study at the UTC benefit from the active involvement of companies who are leaders in their industries and are renowned for innovation and excellence.

“This is exactly what the UTC is all about - connecting our leading employers with talented young people. These companies can help provide local young people with really exciting futures within their own businesses and with others who need advanced digital and technical skills.”

Charlie Spencer OBE
Executive Chairman of Spencer Group

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FOUNDING PARTNERS

Our Founding Partners are the bedrock of our UTC. Working alongside our own highly skilled teachers, they ensure that students develop the qualifications, skills and experience they need for their future careers.

Representatives from our Founding Partners were involved in developing plans for the building, curriculum and facilities from the very start.

Between them, these Founding Partners employ more than 7,000 people locally. They are some of the region's largest and most successful companies and offer industry expertise in the fields of Digital Technology and Mechatronics.



“A GUIDING
LIGHT in the
educational
sector.”

KCOM

LOCAL COMMUNICATIONS PROVIDER KCOM

“Working in partnership with Ron Dearing UTC gives us a fantastic opportunity to play a part in ensuring the next generation of IT talent is ready for work in a fast-paced environment.

“As well as supporting the development of technical skills, getting involved in real-life projects will help students get a feel for how businesses work.

“Creativity, fresh ideas and new perspectives are crucial in the digital industry in which we operate, and we believe that early engagement with and support of students who could be our future employees will bring our business long-term benefits”

Lindsay Rodgers
Head of IT Domains, KCOM

reckitt

CONSUMER HEALTH GIANT RECKITT

“As a leading employer in the region, we want to recruit and nurture young world-class scientists, engineers and technicians that will help us build our business, which is why local initiatives and developments like Ron Dearing UTC are so important.

“We are committed to supporting programmes that educate young people and help them build the skills that will enable them to have a rewarding career. Working closely with young people not only gives us insight as an employer into the millennial perspective, but also provides our own employees with an opportunity to give back to the community and support local students.”

Dr Bruce Charlesworth
Vice President - Health R&D, Reckitt

SIEMENS Gamesa RENEWABLE ENERGY

GREEN ENERGY PIONEERS SIEMENS

“Siemens’ support for Ron Dearing UTC reflects our commitment to developing and promoting the digital and engineering skills that are vital to the region’s economic growth and prosperity.

“We see the UTC as playing an absolutely crucial role in creating a pipeline of talented and work-ready young people with these skills for our business in Hull and other leading local employers. That’s why we’re heavily involved, with the other employer sponsors, in shaping the UTC’s curriculum and qualifications and developing projects for students to work on which address real world business challenges and opportunities.”

Kevin Wilkinson
Head of Commercial Operations,
Siemens Gamesa

Smith+Nephew

GLOBAL MEDICAL TECHNOLOGY BUSINESS SMITH & NEPHEW

“Smith & Nephew is proud to support Ron Dearing UTC, which brings greater depth to the education resources on offer in Hull.

“As a major employer in the city it is important to us to support young people preparing for a technical career by working alongside these talented students from an early age. The Medical Devices industry offers many exciting career opportunities and we hope that, through this relationship, graduates will come to understand what Smith & Nephew has to offer when making important choices about their future.”

David Stephenson
Senior Engineering Projects Manager,
Smith & Nephew

SPENCER British Engineering

SPECIALIST ENGINEERING BUSINESS SPENCER GROUP

“It’s fantastic to work alongside companies with the calibre of Reckitt, Smith & Nephew, KCOM, C4DI, Siemens and the University of Hull in supporting the UTC.

“Young people who study at Ron Dearing UTC will benefit from the active involvement of companies who are leaders in their industries and are renowned for innovation and excellence, which is exactly what the UTC is all about. We are extremely proud to be a leader in this new form of education that is sure to revolutionise the skills of our young people. We look forward to employing many of them in the future.”

Charlie Spencer OBE
Chair of Governors and Executive Chairman
of Spencer Group

UNIVERSITY OF HULL

EDUCATIONAL POWERHOUSE THE UNIVERSITY OF HULL

“The University is committed to shaping the future of education and skills in Hull itself and beyond. Working closely with the employer sponsors, we support Ron Dearing UTC in providing specialist advice and access to our world-class facilities and academics.

“As an ‘anchor institution’ the University works to empower young people from the local area to be able to fulfil their potential to access higher education, Degree Apprenticeships and high-quality jobs and careers.”

Adam Greenwood
Head of Skills Partnerships, University of Hull



SPONSORSHIP
OPPORTUNITIES

INTERESTED IN BECOMING A PARTNER, SUPPORTER OR AMBASSADOR?

We have four levels of support available, in addition to many other one-off opportunities. No matter what size your business is, you can get involved with Ron Dearing UTC.

PARTNER

For businesses that want to take advantage of being linked to the UTC and play a part in developing skilled future employees.

See page 14

AMBASSADOR

For individuals working in business who would like to get involved with the UTC as mentors, experts, and/or advisers.

See page 18

MAJOR PARTNER

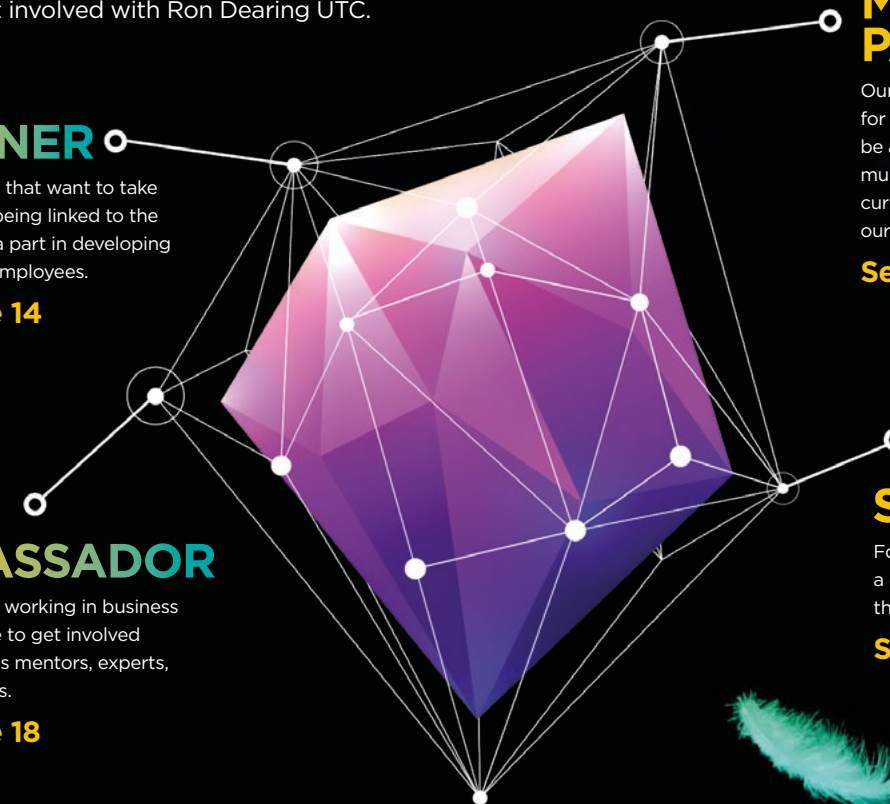
Our top level of sponsorship for businesses that wish to be aligned with the UTC at multiple levels and influence the curriculum and qualifications our students study.

See page 12

SUPPORTER

For businesses that want to make a difference by being linked with the UTC.

See page 16



BECOMING A MAJOR PARTNER

Existing Major Partners:



Grow your own future
workforce with the skills your
business needs



Sponsor a room within the new
UTC building and enjoy
free access



Contribute to curriculum and
project development



Receive support
to develop
Apprenticeship
programmes



Prominent
brand
association

Responsibilities:

- Pay an annual subscription of £5,000 per year to fund specialist staff to deliver our unique employer-driven curriculum
- Support student recruitment by promoting RDUTC to all employees
- Provide information, advice and guidance to students about career opportunities within your company
- Play an active role in the development of our students
- Contribute to RDUTC curriculum development and decisions about qualifications
- Participate in the design and delivery of project-based learning
- Provide internships/work-experience placements for RDUTC students (students to apply for positions)

Benefits to Major Partners:

- Access to future employees with the qualifications, skills and experience your business needs
- Access to leadership development opportunities for employees to broaden their experience through projects with RDUTC students
- Opportunities to trial potential employees from the RDUTC student body
- Opportunities to advertise apprenticeships and jobs on the Employer Partner Job Vacancies board
- Company literature displayed in RDUTC Reception
- Company name and logo prominently displayed:
 - on the Roll of Honour board in the RDUTC Reception
 - in the advertising space on Freetown Way
 - on all display screens around RDUTC
 - on the Major Partners page in the RDUTC prospectus and website, to include a profile of the business and a link to the company website
- Enhanced CSR
- Opportunity to deliver a branded annual lecture
- Access to networking opportunities through invitations to RDUTC events attended by the Founding Partners, Partners and Supporters
- Access to discounted rates for the hire of RDUTC facilities for use by your employees
- Access to support and training from RDUTC and the University of Hull to develop Apprenticeship programmes and obtain the best value for money from the Apprenticeship Levy

Additional opportunities:

Major Partners will also have the opportunity to:

- Pay for Naming Rights for a room/area within RDUTC (see page 21 for further details)

BECOMING A PARTNER

Existing Partners:



Grow your own future
workforce with the skills your
business needs



Access to discounted
hire of facilities



Contribute to curriculum and
project development



Receive support to
develop
Apprenticeship
programmes



Prominent
brand
association

Responsibilities:

- Pay an annual contribution of £1,000 to fund specialist equipment to support our unique, employer-driven curriculum
- Support student recruitment by promoting RDUTC to all employees
- Provide information, advice and guidance to students about career opportunities within your company
- Play an active role in the development of our students

Benefits to Partners:

- Access to future employees with the qualifications, skills and experience your business needs
- Access to leadership development opportunities for employees to broaden their experience through projects with RDUTC students
- Opportunities to trial potential employees from the RDUTC student body
- Opportunities to advertise apprenticeships and jobs on the Employer Partner Job Vacancies board
- Company literature displayed in RDUTC Reception
- Company name and logo prominently displayed:
 - on the Roll of Honour board in the RDUTC Reception
 - on the Partners page in the RDUTC prospectus and website, to include a profile of the business and a link to the company website
- Enhanced CSR
- Access to networking opportunities through invitations to RDUTC events attended by the Founding Partners, Major Partners, other Partners and Supporters
- Access to discounted rates for the hire of RDUTC facilities for use by your employees
- Access to support and training from RDUTC and the University of Hull to develop Apprenticeship programmes and obtain the best value for money from the Apprenticeship Levy

Additional opportunities:

Partners will also have the opportunity to:

- Participate in the delivery of project-based learning
- Provide internships/work-experience placements for RDUTC students (students to apply for positions)

BECOMING A SUPPORTER



Support young people to grow
into highly skilled employees



Access to hire facilities



Receive support to develop
Apprenticeship programmes



Brand association

Responsibilities:

- Support student recruitment by promoting RDUTC to all employees
- Provide mentoring to students to support their career planning
- Deliver presentations about your company

Benefits to Supporters:

- Work with young people who could become your future employees
- Company literature displayed in RDUTC Reception
- Enhanced CSR
- Access to networking opportunities through invitations to RDUTC events attended by the Founding Partners, Major Partners, Partners and other Supporters
- Hire of RDUTC facilities for use by your employees
- Access to support and training from RDUTC and the University of Hull to develop Apprenticeship programmes and obtain the best value for money from the Apprenticeship Levy

Additional opportunities:

- Supporters will also have the opportunity to provide internships/ work-experience placements for RDUTC students (students to apply for positions)



BECOMING AN AMBASSADOR



Support young people to grow
into highly skilled employees



Access to hire facilities



Receive support to develop
apprenticeship programmes

Responsibilities:

- Provide mentoring to students to support their career planning
- Deliver presentations about the company you work for and your role within it
- Deliver master classes

Benefits to Ambassadors:

- Satisfaction of putting something back and supporting young people to grow
- Access to networking opportunities through invitations to RDUTC events attended by Founding Partners, Major Partners, Partners and Supporters
- Professional development
- Enhanced CSR

Additional opportunities:

- Ambassadors will also have the opportunity to provide internships/ work-experience placements for RDUTC students (students to apply for positions)



NAMING RIGHTS

Our high-tech facilities are like no other. We'll have a fantastic IT system, programming software and the latest industry standard technology. We've also invested over £350,000 in virtual reality technology and 3D printers. For a sponsorship fee, major partners and partners can choose to name one of our rooms.

Businesses that pay for naming rights are entitled to book the RDUTC Conference Centre free of charge three times per year.



ROOMS

(Naming Rights fee to be negotiated)

ROOMS	LEVEL	SQ M	CAPACITY	EQUIPMENT AVAILABLE FOR BRANDING
Outdoor Arena	G	228	N/A	
Library (Rm 102)	1	80	50	Wall Art; Display screen
Conference Centre (Rm 123)	1	228	200	Wall Art; Display screen
Boardroom 1 (Rm 205)	2	33	16	Wall Art; Display screen
Dining Café 1 (Rm 222)	2	51	30	Wall Art; Crockery; Staff uniforms
Dining Café 2 (Rm 221)	2	38	20	Wall Art; Crockery; Staff uniforms
Innovation Hub 1 (Rm 212)	2	95	30	Wall Art; Display screen
Innovation Hub 2 (Rm 237)	2	119	95	Wall Art; Display screen
Creativity Zone 1 (Rm 240)	2	69	30	Wall Art; Display screen
Creativity Zone 2 (Rm 215)	2	66	30	Wall Art; Display screen
Digital Technology Zone 1 (Rm 242)	2	76	30	Wall Art; Display screen; 30 computers
Digital Technology Zone 2 (Rm 216)	2	90	30	Wall Art; Display screen; 30 computers
Science Lab 1 (Rm 330)	3	83	30	Wall Art; Display screen; Lab coats
Science Lab 2 (Rm 331)	3	98	30	Wall Art; Display screen; Lab coats
Science Lab 3 (Rm 332)	3	80	30	Wall Art; Display screen; Lab coats
Virtual Reality Cave	1	93	30	Wall Art; Display Screen
Innovation Space 1 (Rm 209)	2	5	4	Wall Art; Display screen
Innovation Space 2 (Rm 210)	2	9	6	Wall Art; Display screen
Innovation Space 3 (Rm 211)	2	9	6	Wall Art; Display screen
Innovation Space 4 (Rm 214)	2	21	10	Wall Art; Display screen
Innovation Space 5 (Rm 213)	2	10	6	Wall Art; Display screen
Innovation Space 6 (Rm 234)	2	10	6	Wall Art; Display screen
Innovation Space 7 (Rm 235)	2	10	6	Wall Art; Display screen
Innovation Space 8 (Rm 236)	2	9	6	Wall Art; Display screen
Innovation Space 9 (Rm 238)	2	9	6	Wall Art; Display screen
Innovation Space 10 (Rm 239)	2	20	10	Wall Art; Display screen

OTHER SPONSORSHIP OPPORTUNITIES

In addition to becoming a business partner, supporter or ambassador, there are plenty of other opportunities to get involved and support the UTC on a more ad-hoc basis. To discuss these options in more detail simply get in touch.

THESE WILL INCLUDE SPONSORING:



FIND OUT MORE

We hope you're as excited as us by the opportunity to be involved with this revolutionary new way of learning. Never before have employers been fully in the driving seat of our young people's education.

To discuss sponsoring the UTC or to set up a meeting with our Chairman Charlie Spencer OBE and Principal Sarah Pashley, get in touch via the details below:

Glenn Jensen
(Senior Assistant Principal
- Employer Engagement)
gjensen@rondearingutc.com
01482 222299



SPONSORSHIP OPPORTUNITIES

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Ron Dearing UTC
Kingston Square
Hull City Centre
HU2 8BQ

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